

Designing and Making: Total marks: 60

Brief: Select a product you would like to design and make a box or packaging. Consider something you would like to give someone for a special occasion.

Criteria for the package must:

- Stand-out and include own logo
- Contain a product {an existing one or you make one}
- Use the right image, character and atmosphere for the product
- Be distinctive, different and suitable in 3D form

The following procedure must be documented in your VDPD and in this order:

1. Investigations:

- List ideas on feelings you would like to associate this product e.g. high fashion, excitement, elegance, uniqueness, fun, enjoyment etc.
- List the main functions your product design must achieve in order to be successful.
- Carry out a research by looking at different products, books, magazines, visit to shops etc. that will help in your design.
- Include comments and questions you may have regarding your idea/concept.

2. Ideas:

- Create several designs of a box for this product. Using drawings or simple paper/card models, draw and/or experiment with such things as: box shapes and forms, interesting ways of opening, closing and fastening the box and the division of the exterior surfaces of the box into sections which can be used for images and text.
- Write some explanatory notes of your ideas.

3. Develop ideas:

- Develop one or two of your designs further by making more refined models of your box.
- Experiment with materials such as fabrics, papers, foils, plastics etc.; different arrangements of words and images such as horizontal, vertical or diagonal bands and divisions; overlapping, interlocking and wrapped around images and words; features such as windows, projecting or recessed images and words, projecting sections and attachments.